

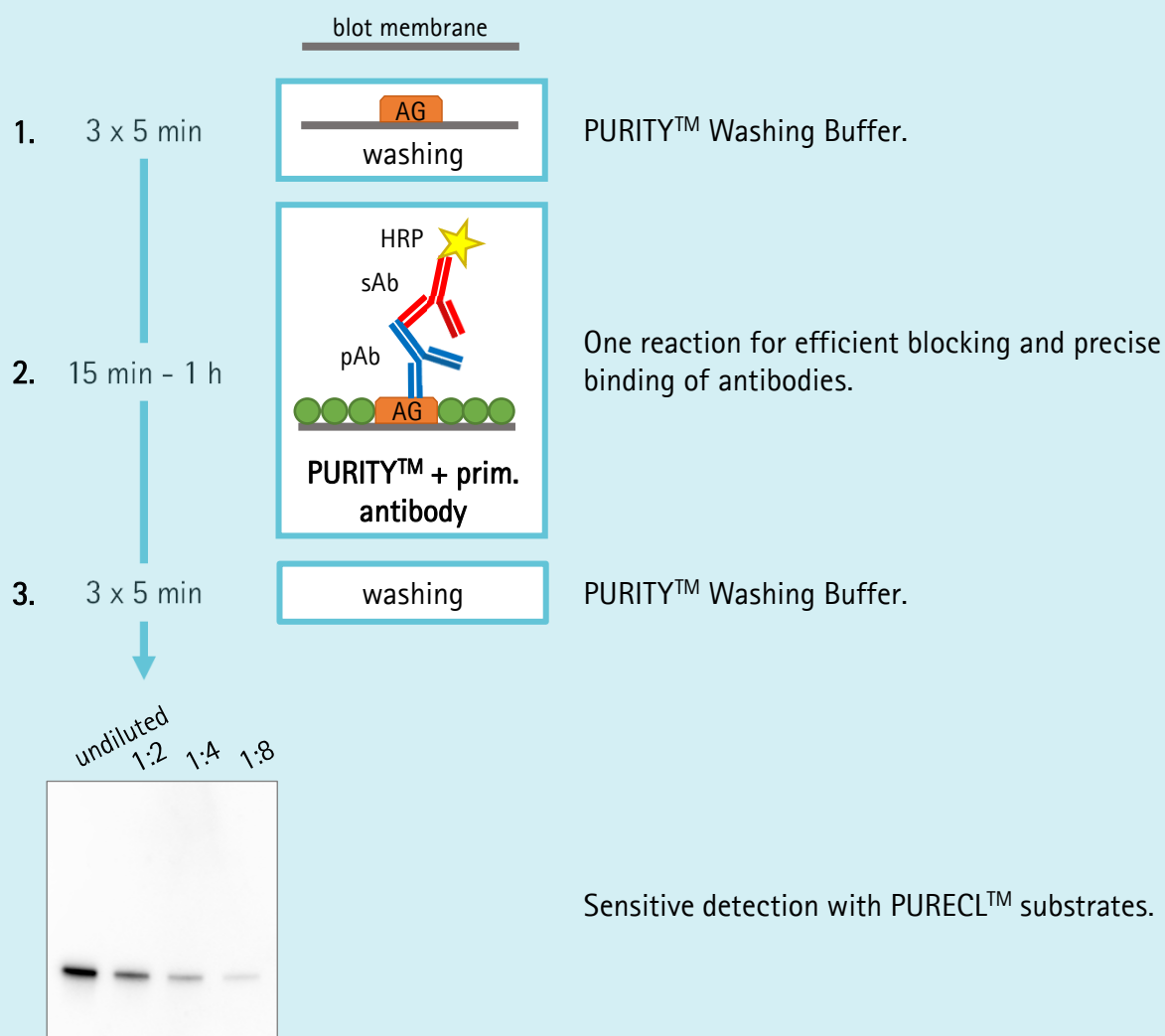
Western Blot 2.0 with PURITY™

Easy, fast and reliable

The PURITY™ detection system revolutionizes Western Blotting. PURITY™ makes it happen: Sensitivity, speed, purity, and reproducibility with only two solutions in three steps. This makes almost all optimization unnecessary. Blocking buffer and secondary antibody are already components of the PURITY™ Reagent, only a specific primary antibody must be added.

PURITY™ drastically decreases background phenomena and enables a fast and easy workflow. Its precisely defined components make PURITY™ a highly reliable and reproducible method.

Western Blot 2.0:

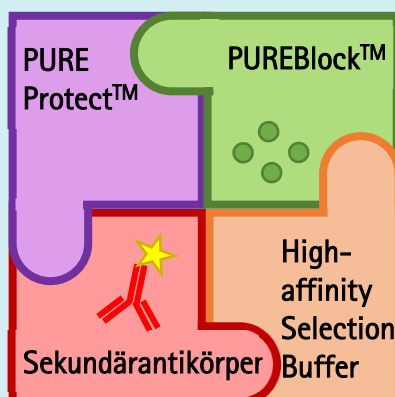


Western Blot 2.0 with PURITY™

Components PURITY™ Reagent*:

Proteins and antibodies are protected and stabilized.

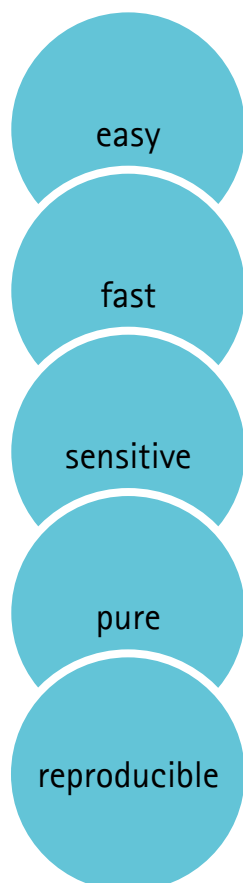
Optimized HRP-coupled secondary antibody.



Unspecific binding sites are blocked fast and reproducible.

Stringent reaction conditions create an environment for specific binding of antibodies.

* PURITY™ is activated by addition of a specific primary antibody.



Product Art.-Nr.

Components

Anti-Rabbit-HRP

PURITY™ Anti-Rabbit
20 ml
PU4300020

PURITY™ Anti-Rabbit-HRP* 20 ml
PURITY™ 10x Washing Buffer 30 ml
(for ca. 80 cm² membrane)

PURITY™ Anti-Rabbit
100 ml
PU4300100

PURITY™ Anti-Rabbit-HRP* 100 ml
PURITY™ 10x Washing Buffer 100 ml
(for ca. 400 cm² membrane)

PURITY™ Anti-Rabbit
500 ml
PU4300500

PURITY™ Anti-Rabbit-HRP* 500 ml
PURITY™ 10x Washing Buffer 500 ml
(for ca. 2000 cm² membrane)

Anti-Mouse-HRP

PURITY™ Anti-Mouse
20 ml
PU4200020

PURITY™ Anti-Mouse-HRP* 20 ml
PURITY™ 10x Washing Buffer 30 ml
(for ca. 80 cm² membrane)

PURITY™ Anti-Mouse
100 ml
PU4200100

PURITY™ Anti-Mouse-HRP* 100 ml
PURITY™ 10x Washing Buffer 100 ml
(for ca. 400 cm² membrane)

PURITY™ Anti-Mouse
500 ml
PU4200500

PURITY™ Anti-Mouse-HRP* 500 ml
PURITY™ 10x Washing Buffer 500 ml
(for ca. 2000 cm² membrane)

Washing Buffer

PURITY™ Washing Buffer
500 ml
PU400500

PURITY 10x Washing Buffer 500 ml

PURITY™ is optimized for the substrates PURECL™ Ultra and PURECL™ Dura.